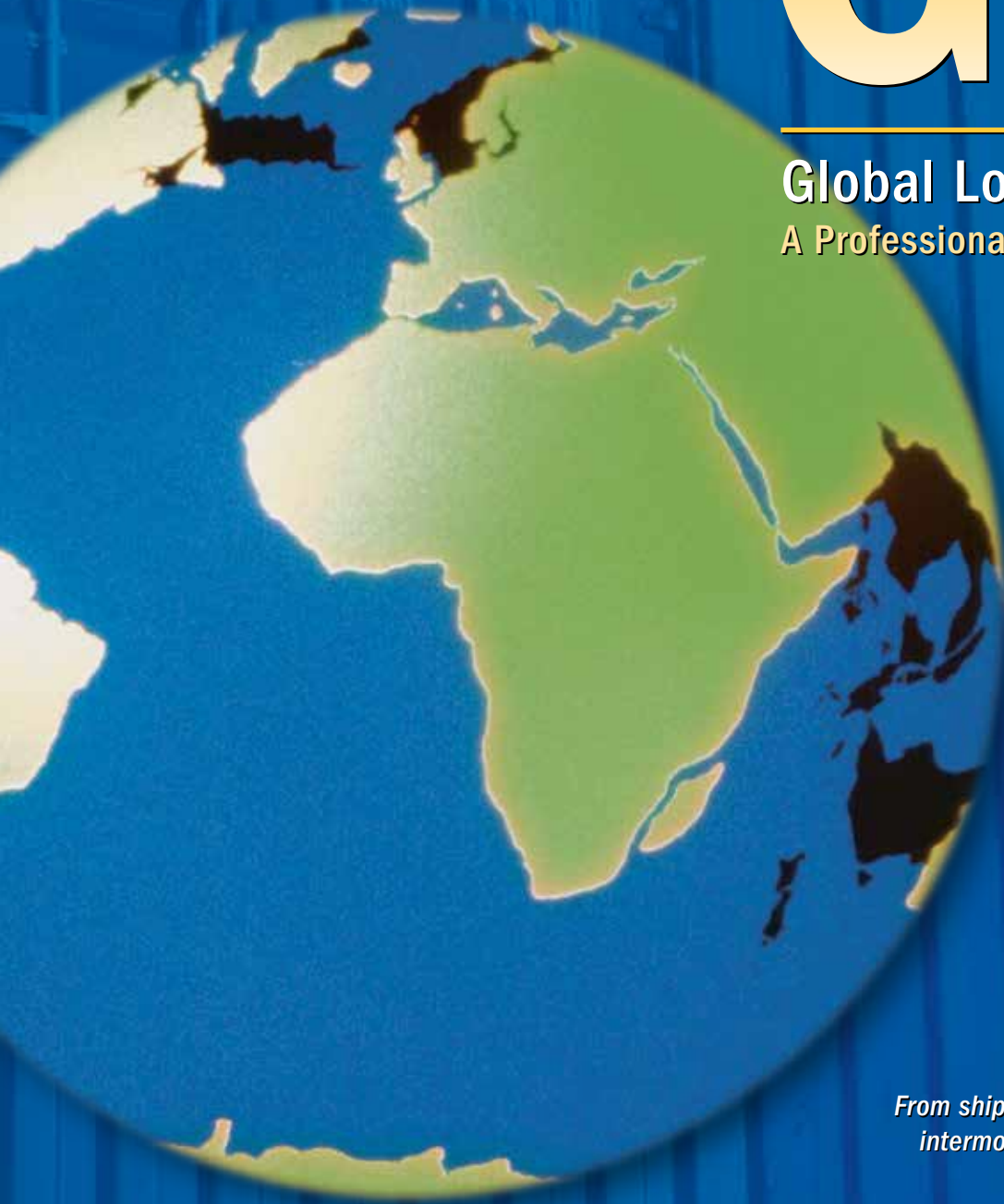


California State University
Long Beach
Center for International
Trade and Transportation



GLS

Global Logistics Specialist
A Professional Designation Program



*From ship to shelf, from customs to customer,
intermodal training for an intermodal world.*

Global Logistics Specialist

Professional Designation

The Global Logistics Specialist (GLS) is the only program of its kind on the West Coast. It has been overwhelmingly successful since its debut in January 1997 and has built up a strong alumni network. This award-winning program has had unprecedented support from the goods movement industry and its stakeholders. Numerous trade associations continue to support GLS students through scholarships.

Offered face-to-face in evening classes or online.

Modules may be taken in sequence or separately as stand-alone courses. The program is offered twice a year. **You can earn the designation in six months or within two years.**

Who Should Attend?

Anyone involved in the goods movement industry, either as service provider or service user, public and private sector, consultants, contractors, and commercial and industrial real estate.

How to Receive the GLS Professional Designation

- Attend/participate in all classes and pass all quizzes
- Complete a Capstone Project, a comprehensive logistics plan in which you will apply the knowledge and skills learned in the program in multifunctional teams
- Present team project to industry panel
- Complete all program requirements within two years of initial program registration



The GLS Professional Designation is awarded exclusively by the Center for International Trade and Transportation at California State University, Long Beach.

For more information call (562) 985-2872,
email CCPE-CITT@csulb.edu,
or visit www.ccpe.csulb.edu/gls.

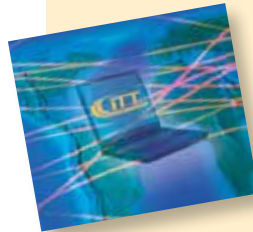
“The Global Logistics Specialist Program opened a window of opportunity for advancement in my career as a logistician, as well as to transition from a different job field in the world of logistics.”

—Judy Barcelata, Operations Analyst, APL Logistics



Choose the delivery format that's right for you. The GLS Program is available in a traditional classroom setting or **online** from the comfort

of your home or office. **International students** may participate in the GLS for International Students and combine the GLS curriculum with English language instruction and/or University classes offered through Open University.



The GLS is approved for **Veteran's** Administration Educational Benefits.



Scholarships available from:



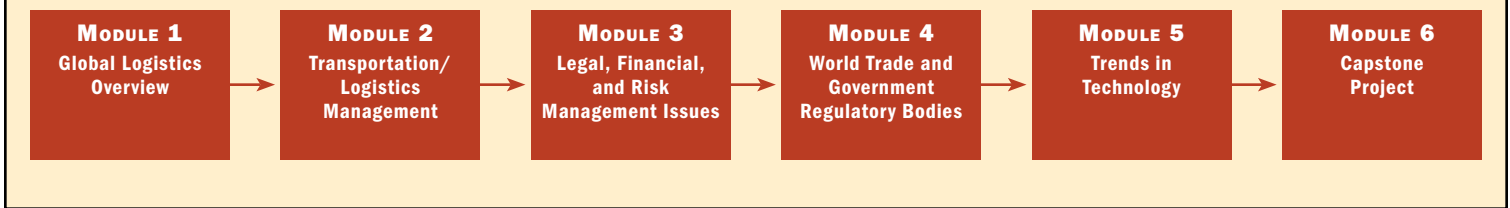
and others



CITT partners with the METRANS Transportation Center

Special thanks to

The Steps to the Professional Designation



Program Modules

MODULE 1

Global Logistics Overview

Session Topics:

- World Trade and Containerization
- Global Distribution Overview
- The Impact and Importance of Information Systems in the Logistics Industry
- Global Distribution—International Supply Chain Management
- Global Distribution—Shipper's Perspective

MODULE 2

Transportation/Logistics Management

Session Topics:

- Integrated Logistics
- Ocean Carrier Operations
- Terminal Operations (Includes Site Visit to a Marine Terminal)
- Ocean Transportation and Current Maritime Environment
- Trucking
- Intermodal Rail and Intermodal Marketing Companies (IMC)
- Warehousing
- Effective Strategies for Warehouse Site Selection

- Specialty Warehousing
- NVOCC (Non-Vessel Operating Common Carrier)
- Customs Broker and Import Regulations
- Air Cargo
- Small Packages Operation
- Freight Forwarder

MODULE 3

Legal, Financial, and Risk Management Issues

Session Topics:

- Letters of Credit and Payment Mechanisms in Trade
- Legal Issues of Motor and Rail Cargo, Warehousing, and Distribution
- Legal Issues of Domestic and International Air Cargo
- Legal Issues of Ocean Cargo

MODULE 4

World Trade and Government Regulatory Bodies

Session Topics:

- U.S. Customs and Border Protection (CBP)

- Trends in World Trade and Goods Movement Policy
- Transportation Infrastructure/Environmental Issues
- The Greening of the Supply Chain

MODULE 5

Trends in Technology

Session Topics:

- Industry Trends and Information Technology
- Reverse Logistics
- Port Security

MODULE 6

Capstone Project

The final capstone module pulls together what was learned in the previous five modules. Multifunctional teams develop an integrated logistics plan.

Session Topics:

- Project teams and group dynamics
- Components of a strategic logistics plan
- Executive summary
- Team project presentation to industry panel

For more information call (562) 985-2872, email CCPE-CITT@csulb.edu, or visit www.ccpe.csulb.edu/gls.

“Earning the GLS designation is a rewarding experience that requires a substantial commitment, but students will no doubt be better suited to compete for employment opportunities, service assignments, and to better serve their clients and customers as a result of the program.”

—Kevin M. Turner, Senior Vice President, Voit Real Estate Services

The Instructors of the GLS Professional Designation Program

Visit our website at www.ccpe.csulb.edu/citt for information on other exciting programs and events!



Thomas O'Brien, PhD, Director of Research, CITT/CSULB, and Associate Director, METRANS/CSULB Programs, *GLS Lead Instructor and Capstone Advisor*



Felicia Cousar Alexander, Director, Global Accounts, DB Schenker



Nadine Fratianne-Wardwell, International Sales Operations Manager, Corporate Enterprise Accounts, UPS



Elon Pollack, Managing Partner, Stein, Shostak, Shostak, Pollack, and O'Hara



Jerry Aspland, President Emeritus, California Maritime Academy



Tom Gould, President, Tom Gould Customs, Global Trade & Compliance Consulting



Cameron Roberts, Managing Partner, Roberts and Kehagiaras, LLP



Dennis Bartz, Retired, Former Senior Vice President and Manager, Global Trade Services, Bank of the West



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